



July 8, 2014

FOR IMMEDIATE RELEASE

Rainbow Scientific, Inc.

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Environmentally-friendly immunoassay reagents featured at AACC ***Kem-En-Tec Diagnostics partners with Rainbow Scientific Inc. to showcase ECO-TEK™ product line***

Windsor, CT (July 8, 2014) – ECO-TEK™ products, the only commercially available line of environmentally safe immunoassay reagents, will be featured by Kem-En-Tec Diagnostics and its U.S. distributor, Rainbow Scientific, Inc., at this year's AACC annual meeting, July 29-31, 2014, Booth #646 in Chicago, Illinois.

ECO-TEK™ products reduce the environmental impact of ELISA, blotting or IHC applications by eliminating biological and chemical hazards commonly found in diagnostic assay components, including BSA, sodium azide and harmful organic solvents, without compromising quality, reliability or stability. Additionally, Kem-En-Tec's innovative WellChampion™ Blocking & Protection Buffer eliminates 2-3 steps in ELISA plate production, significantly reducing water waste.

Visitors to the booth can meet Kem-En-Tec Diagnostics technical experts Henrik Christiansen, President & CEO, and Henny Nielsen, Sales & Marketing Manager, who will answer questions and provide information about the company's enhanced, wider dynamic range TMB and high activity AP (>1500 U/mg). Visitors will also have an opportunity to arrange for free product samples.

"ECO-TEK™ products address a growing demand to reduce environmental pollution derived from laboratory reagents, including elimination of mercury-containing waste," comments Rainbow Scientific, Inc. President Peter Mousseau. "We are pleased that visitors at our AACC booth will have to opportunity to speak to the technical experts from Kem-En-Tec to discuss their needs for eco-friendly solutions."

Kem-En-Tec Diagnostic products are registered and listed with the FDA as Device Class 1: General Purpose Reagents (FDA Reg #: 3005504113).

About Rainbow Scientific, Inc.

Rainbow Scientific, Inc. has been a North American distributor of state-of-the-art products and solutions to academic, government, clinical and biotechnology laboratories for over seventeen years. The company provides cell culture and other bioreagents, diagnostic test kits, scientific instruments and database software for applications in cytogenetics, molecular genetics, hemostasis, oncology, pathology and biopharmaceutical development. To learn more, please visit www.rainbowsscientific.com.

About Kem-En-Tec Diagnostics A/S

Kem-En-Tec Diagnostics is a leading producer of tailor-made reagents for ELISA, immunohistochemistry and immunoblotting. The company has pioneered the development environmentally safe reagents that maintain high standards in quality, sensitivity, and shelf-life. Kem-En-Tec Diagnostics, based in Taastrup, Denmark has more than 25 years' experience in reagent development. *ECO-TEK is a trademark of Kem-En-Tec Diagnostics.*

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